

M.S. IN BUSINESS ANALYTICS ROADMAP

1

Learn About Our Program

- Visit our website to learn about the MSBA curriculum, format, faculty, and application requirements
- Attend an information session and other admissions events
- Explore the MSBA blog and watch our on-demand webinar recordings
- Read our FAQ and connect with us to answer your questions

Questions? You can email us at msba@virginia.edu or schedule a consultation to speak in-person, by phone, or via Zoom.

2

Submit Your Application

- Start your application in the online portal
- Identify your recommendation writer
- Acquire unofficial transcripts from previous institutions
- Write your essay(s)
- Tailor and update your professional resume
- Review and submit by the application deadline

Tip: Who makes a good recommender? Someone who knows you well. We also have a preference for supervisors. And be sure to give your recommender plenty of time to write their recommendation. We generally advise at least two weeks to ensure they have plenty of time to submit their recommendation by your target deadline.

3

Interview (by invitation)

- Selected applicants will be invited to interview
- Once the invitation is received, schedule your interview among the available dates and times
- All interviews will be completed in-person or via Zoom

Tip: Be prepared to speak to your work experiences, skills, career goals, and motivations to study business analytics.

4

Join our Next Class

- Final decisions will be sent by the published release date; a notification email will let you know that your decision letter is ready to view in the online portal
- Complete the enrollment form and submit your deposit by the deadline in your acceptance letter

Tip: We generally have more scholarship funding to award in our earlier rounds, and we encourage applicants to apply as soon as they are able to put together a strong application.